



10 Years!
CWAHM
2000-2010



The Online Resource for
CWAHM
Christian Work at Home Moms

May the Lord give you success, and may he give you and your children success. -Ps. 115:14 NCV



Buy
the
Book



Get Your Questions Answered **CLICK HERE!**

9am CST
660 AM KCRO
Embracing the Heartland
CHRISTIAN TALK
Hear Jill LIVE
1st Monday of the month!

Connect With CWAHM:



Search for:

Search

Menu

- Home
- Work At Home
 - Work At Home 101
- Shop at Home
- Request Info
- Press Page
- Podcast
- Newsletter
- Links Directory
- Life at Home
- How To Use This Site
- Forums/Message Board
- Compare Businesses
- Coaching
- Classified Ads
- Ask Jill
- Articles
- Are you a CWAHM?
- Advertise
 - Leads
- About Us
 - Contact US

Scroll down for additional categories!

Log In

- Register
- Log in
- Entries [RSS](#)
- Comments [RSS](#)
- WordPress.org

CWAHM Sponsors

FREE Home Business Information

Click Here to Speak with Christian Moms who work from home!

[Ads by Google](#) [Mom Business](#) [Care Elderly](#) [New Business](#) [Child Care](#) [Business Buy](#)

You are here: [Home](#) » [Articles](#) » **Inspiration for today: Ruth Martin's Work-at-Home Story**

Inspiration for today: Ruth Martin's Work-at-Home Story



Name: Ruth Martin
Company Name: [Maplewood Virtual Assistance](#) and [U Write Santa](#)
Website Address: <http://www.MaplewoodVA.com> and <http://www.UWriteSanta.com>

Tell us a little about yourself and your business:

I am Ruth Martin, owner of Maplewood Virtual Assistance (aka MaplewoodVA). MaplewoodVA provides online business support services to small to mid-size businesses and entrepreneurs with an emphasis on business and project management, marketing and writing services, and administrative/executive support services. My seasonal business, U Write Santa, finds me as an official Santa helper writing Santa letters.

How did you decide on your business:

Prior to becoming a work-at-home mom, I returned from maternity leave with an infant (and all the baby gear) to the management workforce. This worked until my little fella became pretty mobile at 8 months old and then it was time to transition to being a work-at-home mom. In August 2000, my virtual services began as an administrative assistant independent contractor locally for a church and a few weeks later I added a non-profit organization to my client roster. After 7 years of working this way, I formalized the business to a Limited Liability Corporation and went global with online business support services. This path has satisfied my craving for being a stay-at-mom plus nurtured my need for producing business results, has kept me grounded in exceptional customer service, and has provided meaningful, impactful outcomes to those I interacted with. I knew working with other like-minded entrepreneurs as their online business manager and 'go-to' person would free them to pursue their business goals and put me into a position of working in my strengths all while giving me the freedom to be a hands-on mother to my son.

Name the one thing you love best about your business:

I absolutely love the variety of projects and clients I work with daily. Guess that was two but they go hand-in-hand.

How do you market your business?

I've been fortunate that most of my business has come by way of referrals. I do stay active with forum participation and social media marketing.

Daily Updates by Email:

Subscribe

Wish there was someone that you could talk to about work-at-home options?



Now You Can talk to a CWAHM!

CLICK HERE!



ANYTHING YOU POST ONLINE, ANYONE CAN SEE.

THINK BEFORE YOU POST.

cybertipline.com



US Department of Justice



NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN



Ad Council

Subscribe!

Join the 6700+ readers who



What is your biggest lesson you've learned.

I can't be more invested in a client's business than they are. This quote, "Poor planning and lack of judgment on your part does not constitute a crisis on my part," helps me keep things in perspective when a client comes with a crisis that needs an immediate fix. I'm here to help my clients grow their business and achieve their business goals but I am their partner in the process not their personal magician or handy-woman.

How do you balance work/family?

Truthfully, some days are much easier than others. Observing set business hours, utilizing crock pot menus, taking time out to reconnect with my son when he comes home from school and reconnect with my husband when he gets home from work, being organized, and good project planning have been essentials. Not being too hard on myself, when a project needs me to work an occasional evening and being tentative to take some time off the next day since I worked the evening before.

What tip would you give to those wishing to start a business?

Take the time to plan your business. There's such excitement about wanting to just start but without a good foundation there's little to build and grow on. It needn't be a formal written plan but needs to be thought out so you have focus and direction and don't find yourself running full force without a clear concise picture of where you're headed. Gosh, how will you know when you're there if you don't know where you're headed and the routes to get there?

Find a mentor, someone you admire, and get to know that person. Follow their business writings/blog, and observe what worked well for them to see if those methods can be incorporated into your business plans. Don't copy them but use these things to get your own creative juices flowing.

You might also like:

- [10 All-Time Best Work At Home Mom Tips](#)
- [How To Start A Virtual Assistant Business](#)
- [How to Stay Motivated While Working From Home](#)

[LinkWithin](#)

[Email this](#) • [Share on Facebook](#) • [Stumble It!](#)

[Mom's Earn \\$ From Home](#)

As seen on Rachael Ray. Trade Jewelry for \$. Request Starter Kit!
www.RedSwan.com

[Work From Home - Free](#)

Work At Home. Fast And Easy. No Experience NO Investment Needed.
AroundMe.com

[Make Serious Money Now](#)

Earn thousands a month in minutes a day--no selling and no money down!
www.CommercialCrashProfits.org

[Medical Billing From Home](#)

Earn Your Medical Billing Degree From Your Home! Financial Aid.
www.MedicalBillingDegrees.com



Ads by Google

This entry was posted on Friday, February 5th, 2010 at 9:25 am and is filed under [Articles](#), [Home Business Articles](#), [Jill's Blog](#). You can follow any responses to this entry through the [RSS 2.0 feed](#). You can [leave a response](#), or [trackback](#) from your own site.

One Response to "Inspiration for today: Ruth Martin's Work-at-Home Story"

[Terry](#) on [February 7th, 2010 at 3:33 pm](#)



To run a successful business, you need to have strong believe and love for what you'll be doing. Also you've got to have drive, determination, patience and a positive attitude. Many home based business owners share their opinions at Young Entrepreneur Society
<http://www.YoungEntrepreneurSociety.com>

receive our weekly ezine and enjoy FREE goodies!

If you want to make an income from home then you NEED this ezine!

Email Address:

Write for CWAHM



Declare Yourself a CWAHM!

Add this button to your website:



Podcast Feeds



Recent Posts

- [WAHM, Are You Charging Enough? You Could Be Losing More Than You Think!](#)
- [Telecommuting Jobs](#)
- [Ground Floor Opportunity with GeneWize](#)
- [Romance God's Way](#)
- [Hall of Fame Moms](#)

Recent Comments

- Tamara on [6 Tips for an Extraordinary and Fabulous Life!](#)
- Candy Dye on [6 Tips for an Extraordinary and Fabulous Life!](#)
- Debbie on [Why You Need A Prayer Journal](#)
- Debbie on [My Review and Win a copy of Pistachio - the new VeggieTales video!](#)
- Leslie Eastham on [My Review and Win a copy of Pistachio - the new VeggieTales video!](#)

Archives

Select Month

Categories

▼ Articles

- Family and Finance
- Home Business Articles
- Homeschooling Articles
- Marriage Articles
- Parenting Articles
- Spiritual Growth Articles
- Telecommuting Articles

Class Ads Column 1

Class Ads Column 2

▼ CWAHM Blogs

- CoCA Mommas
- Denise Willm's Blog
- ▼ Jill's Blog
- Things I'm Thankful For

Kathy Firkin's Blog

▶ CWAHM Columnists

CWAHM Ebooks

▶ CWAHM Reviews

▶ Devotions

Great Holiday Contest

Podcast

Telecommuting Jobs

Teleseminars

Testimonials

The CWAHM Network Archives



CWAHM RSS Feed